New Executive Director and Policy Director for Sustainability First

We are delighted to announce the appointment of David Murray as the new Executive Director and Zoe McLeod as the new Policy Director of Sustainability First.

Following our current Director Sharon Darcy's decision to step down at the end of April, Sustainability First has created two new roles to lead and support the charity and think tank in the exciting next phase of its growth and development.

David will be heading up the charity. His career has involved working for UK based NGOs with a commitment to achieving sustainability including The Campaign for National Parks, The Ramblers, Cycling UK and Preventable Surprises. He joins us after four years as Managing Director of Article 25, a humanitarian architecture charity using design to improve health, livelihoods and resilience to disasters. He starts May 1st.

Zoe McLeod has worked as a Sustainability First Associate for six years. Zoe brings a wealth of expertise in the energy and water sectors in particular. With extensive experience of working with consumer groups, charities and regulators. Zoe is recognised as a sector leader in the fields of vulnerability and engagement. She will be starting April 4th.

Chair of Sustainability First's Board of Trustees, Phil Barton, says:

"The need to mainstream sustainability is greater than ever. We are excited by David's arrival, bringing with him a wide range of experience in UK charities working to deliver sustainability. And we are extremely pleased that he will be joined by Zoe who brings her cutting edge knowledge and insights in utilities. Their complementary skills will bring vision and energy whilst ensuring the continuity of our work.

We are confident that together they will work with our amazing team of associates and staff to enable us to further fulfil our charitable mission and to take Sustainability First on to new levels of success."

"I am thrilled to be joining Sustainability First at such an important point in the organisation's development" says David Murray. *"There has never been more urgency to the charity's mission and I look forward to building on our*

innovative work and reputation in policy, regulation and corporate change in essential services, working with our deeply talented staff and associate team to do so. There is now a real opportunity to build on Sustainability First's growth and outreach to consumers, citizens, communities, and young people as we move forward to enable equitable change and build consensus in favour of sustainability."

"*I am excited to be working with David and our great team on the next phase of Sustainability First's development. We have fantastic foundations and strong partnerships on which to build.* " says Zoe McLeod. *"I'm committed to driving positive change in society and can't wait to get started*. *The need to develop and drive practical solutions to the environmental, social and economic challenges in essential services is greater than ever."*

Sustainability First 14th March 2022